



JOIN THE INTERNATIONAL ONLINE GAME!

THE ULTIMATE SCM SIMULATION EXPERIENCE

RealGame business simulation game is an immersive learning environment that turns theory into practice. Students take roles in managing business operations in an evolving, dynamic business environment showing realistic lead-times in processes and monetary flows. From business management, operations and supply chain management to entrepreneurship and data analytics, it's an engaging and effective learning tool.

REALGAME IS A CLOCK-DRIVEN SIMULATION THAT:

- 1 Demonstrates how time-driven decisions impact various company functions and the overall business outcomes
- 2 Reveals the interconnections between actions and their consequences through real-time data and day-to-day KPI development
- 3 Generates transaction-specific data for in-depth analysis of decisions and their impact

- **How is the simulation run?**
 - Fully online via the Realgame platform directly from your browser - no software needed
- **Introduction session, team allocation and learning materials provided, 13.10.2025 at 15.00 CET**
 - Working in teams of 4 students from partner universities making decisions together
 - Teams can see how their company is performing in real time against all other teams through Business Intelligence and feedback given at the end of each session
 - Simulation game runs 27.-30.10.2025 from 13.00-17.00 CET
- **You will receive:**
 - IBSEN certificate of participation
 - Realgame Certificate of completion

Ready to join the game and challenge yourself?

The IBSEN contact person in your university will provide you with details of how to register for selection.

**REGISTRATION
DEADLINE
3rd OCTOBER 2025!**



Partner Universities

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The Hague University of Applied Sciences - Holland
Hochschule Bielefeld University of Applied Sciences - Germany
Czech University of Life Sciences - Czech Republic
Hallym University - South Korea
Izmir University of Economics - Turkey
I.H. Asper School of Business - Canada

South-Eastern Finland University of Applied Sciences - Finland
Université Polytechnique Hauts-De-France, Valenciennes - France
University of Cagliari - Italy
University of Split - Croatia
University of Vic - Spain